

# Large Width Industrial Printer B-852

## Exceptional performance and the ultimate in networking tools

With powerful networking capabilities, the B-852 wide web printer from TOSHIBA delivers outstanding performance for a wide variety of environments and applications. This innovative industrial printer offers superior features including extremely fast processing, large internal memory, web printer controls and outstanding SNMP networking tools. The B-852 300 dpi, 216 mm wide printhead facilitates rapid printing of large format compliance labels. A field-proven heavy duty steel cabinet and sturdy inner mechanism combine to offer the B-852 the same robustness and reliability as the TOSHIBA SX series of industrial printers.



### CUSTOMER BENEFITS

The B-852 wide web printer has been designed to benefit the end user with:

- New and improved connectivity features
- Increased expandability options
- Higher processing speed to improve data processing of large files
- Easy maintenance and low cost of ownership
- Capability to replace legacy systems and competitors' products.



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	B-852
- Technology	Thermal transfer / direct thermal
- Printhead	Flat type
- Resolution	11.8 dots/mm (300 dpi)
- Print Width	Maximum 216.8 mm
- Print Length	Maximum 640 mm
- Print Speed	1Up to 101.6 mm/s
- Interfaces	Bidirectional parallel port, USB 2.0, LAN (100BASE), serial port*, wireless LAN*
- Barcodes	UPC/EAN/JAN, Code 39, Code 93, Code 128, EAN 128, NW7, MSI, Industrial 2 of 5, ITF, Postnet, RM4SCC, KIX-code, RSS14, Customer Bar Code
- 2D Codes	Data Matrix, PDF 417, Maxicode, QR code, Micro PDF 417, CP Code
- Fonts	Bitmap font (21 fonts), Outline font (4 types), Price font (3 types)
- Optional	Cutter module, wireless LAN module, serial interface board, expansion I/O board, RTC (real time clock)
- Dimensions	385 (W) x 181 (D) x 243 (H) mm 385 (W) x 427 (D) x 243 (H) mm with supply holder installed
- Weight	15.6 kg (without media and ribbon)

The B-852 printer can be extended with various modules:

- Cutter module:  
A swing cutter to physically separate labels or continuous media automatically after printing.
- Expansion I/O interface board:  
Allows connection to external automated systems such as applicators or on-line verifiers.
- Real-time clock.

