

REDEFINING THE LABEL

Improve your
productivity while
protecting the
environment



Why Polyester Backing?

1- 100% Recyclable

- Polyester Backing is increasingly popular because it can be recycled with any other pre- or post consumer PET waste including bottles and strapping.



2- Thinner Liner

- From 2.5 mils to 1.2 mils
- Reduced storage space
- Longer lasting rolls
- Up to 50% more labels per roll

3- Low maintenance

- No airborne dust particles

4- Tear resistance

From the industrial revolution
TO THE GREEN REVOLUTION